

August 6, 2021

Asahi Pretec Corp. becomes the first Japanese refiner to obtain the RJC COC certification

Asahi Pretec Corp. (Representative Director & President: Hiroyuki Nakanishi), which is responsible for precious metals recycling business of Asahi Holdings Group, obtained the Chain of Custody (COC) certification from the Responsible Jewellery Council (RJC) on July 14, 2021. This certifies that our recycled gold and platinum are fully traceable and responsibly sourced.

Since its founding in 1952, Asahi Pretec has expanded the recycling of various precious metals including those in the fields of photography, dentistry, electronics, jewelry, and catalysts, etc. In addition to contributing to the sustainability of the global environment by setting its Purpose of “Totally Committed to Protecting the Natural Environment and Preserving Resources,” Asahi Pretec also has a focus on the responsible sourcing of precious metals to avoid human rights violations in conflict-affected and high-risk areas, money laundering, fraudulent transactions and terrorist financing.

The RJC COC certification is in addition to the RJC Code of Practices (COP) certification already obtained in July 2019, and Asahi Pretec is now the only refiner in Japan to achieve both the RJC’s COP and COC certifications.



In response to one of the Priority SDG-related Goals of “Supplying precious metals in ways that are friendly to people, society, and the environment”, we work to maintain the “Asahi brand” whereby customers all over the world can have peace of mind that we have ensured the highly transparent procurement and traceability of raw materials as certified by third parties, and precious metal products that consider human rights and the environment.

About RJC (Responsible Jewellery Council)

The RJC is an international non-profit organization which evaluates efforts in transaction transparency, ethics and the environment for the jewelry industry that handles gold, platinum, and diamonds, etc. It was founded in London in 2005 and consists of member companies in the supply chain from mining to retail (more than 1,300 companies as of July 2021). The certification is granted to those members that meet certain criteria through rigorous third-party audits.

The RJC COP is a standard for the code of practices such as corporate ethics, legal compliance, human rights, labor rights and environmental conservation, etc. The RJC COC is a standard for the transparency and traceability of raw materials.

More information about the RJC can be found at www.responsiblejewellery.com