

CORPORATE REPORT 2011

Editorial Policy

Based on our principle of “contributing to the realization of a sustainable society through our profession”, this report is devised with considerations given to the three aspects of “company”, “environment” and “society”. In terms of the company aspect, a summary is provided to facilitate easy understanding of the principle activities of the company group’s business

[Period covered by this report]

From April 1, 2010 to March 31, 2011

(In some cases information from April 2011 and beyond is included)

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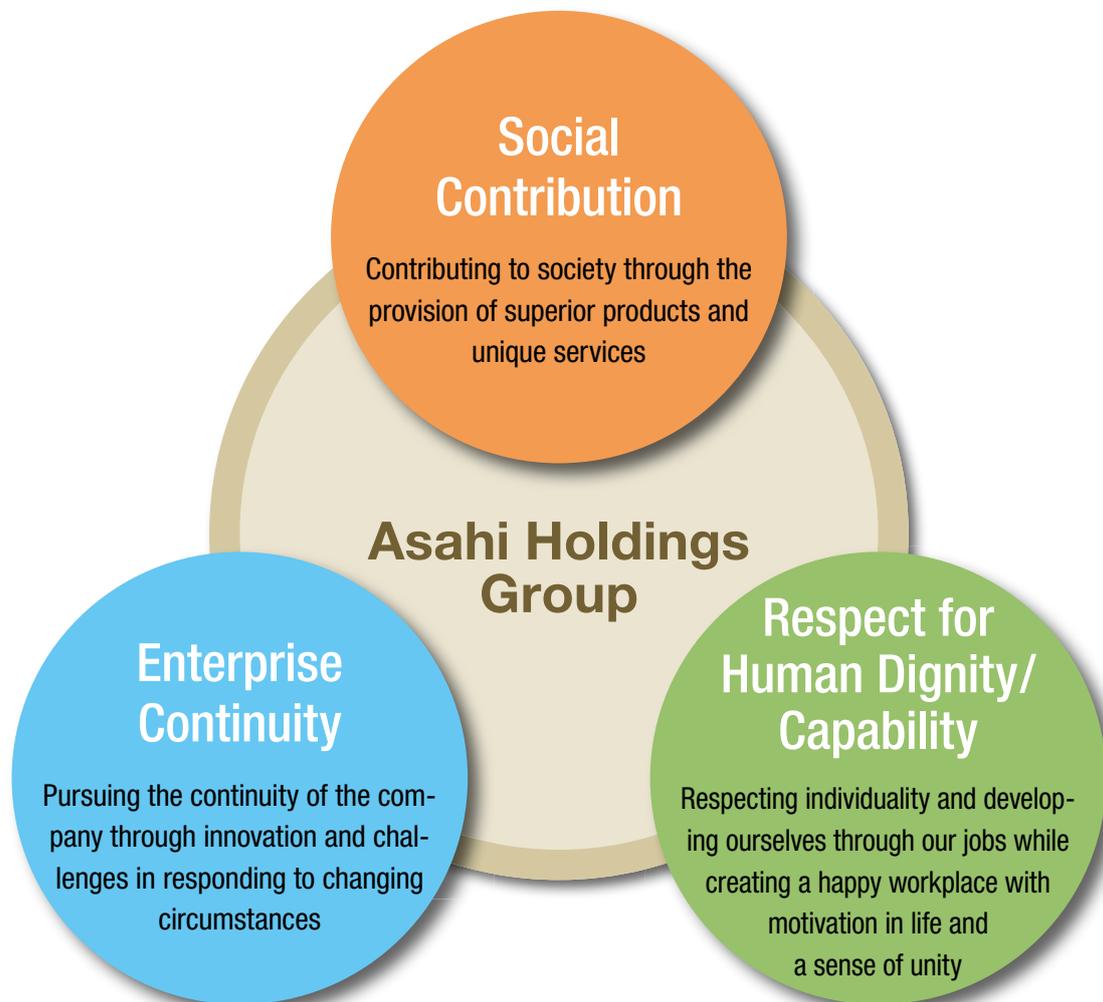
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Company Overview

The Asahi Holdings Group complies in good faith with the demands of its customers and society in order to fulfill its responsibilities as a sensible industrial group.

Management Philosophy



Group Slogan

V11: Toward Change and Creation

The first three years from the establishment of Asahi Holdings is the “period of new company establishment” and everyone within the company group is working together as one toward the next stage — reform and creation.



TOP MESSAGE

“With this hand, we protect the environment
and natural resources”
Toward a Society enabling Sustainable Development

2010, the year in which we made a strategic move toward future growth

In the 5th Medium-Term Management Plan, which started in April 2009, we announced that our policies would focus on “expansion of our metal recycling business” and “expansion of our environmental protection business and continuation of growth through M&As.” As part of these growth strategies, we concentrated our investments on new business and M&As in 2010.

The new plants, which were established in Amagasaki City, Hyogo Prefecture and Chungju City, Korea for new business expansion, started operations in January 2011. At the New Amagasaki plant, we recycle precious metals from surplus materials, mill ends and so-called urban mine, i.e. substrates from PCs, cell phones and various kinds of IT equipments in the electronics sectors. In Korea, precious metal materials recovered from the electronics industry are recycled at the local plant and overseas development of the dental materials business is being promoted, utilizing the know-how developed in Japan. In addition, in China, where the economy continues to grow rapidly, Shanghai Asahi, a group company, established a joint venture company with a local influential enterprise to launch the precious metal recycling business using waste car catalysts in Jiangmen, Guangdong Province. In the precious metal recycling field, we have adopted a strategy to expand the field of recycling and also link development of Asian markets which continue to experience high economic growth to expansion of our business. We greatly expect that these businesses will be new contributing pillars to our profit base.

In the environmental protection business, in August 2010, the Company made Ecomax its subsidiary, which carries out concrete solidification treatment of combustion residue, dust and sludge, etc., discharged from waste incineration treatment facilities and actively continues to promote M&As. We will continue to pursue expansion of treatment items and the synergistic effects of businesses and make efforts to enhance our services from the customer’s point of view. As a new business, Japan Waste established in January 2011 a business base in Yokohama, which started making waste oil into

regenerated fuels and sludge, etc., into cement materials and recycling of waste timber. We believe these businesses will respond to the needs of customers as, “we look to reduce the environmental burden by effectively using waste discharged from our business activities.”

Practicing CSR Management by Combining Compliance and Risk Management

In order for a company to steadily continue to grow and assume social responsibility through its business, it must prioritize compliance along with securing life and safety, as core to its foundation. The Company always strives to implement disaster prevention measures, assuming major risks, and acquisition and improvement of knowledge and safety techniques. We regularly hold “Internal Control Promotion Meetings,” consisting of representatives of each department so that risk management is thoroughly observed. We will practice CSR management through promotion of compliance and continued improvement of risk management.

In 2012, the Company celebrates its 60th anniversary. We will further strive to achieve brilliant results on the occasion of that milestone and final year of the current Medium-Term Business Plan. We ask for your continued support and encouragement.



Mitsuharu Terayama
CEO&COO
May 2011

CORPORATE GOVERNANCE

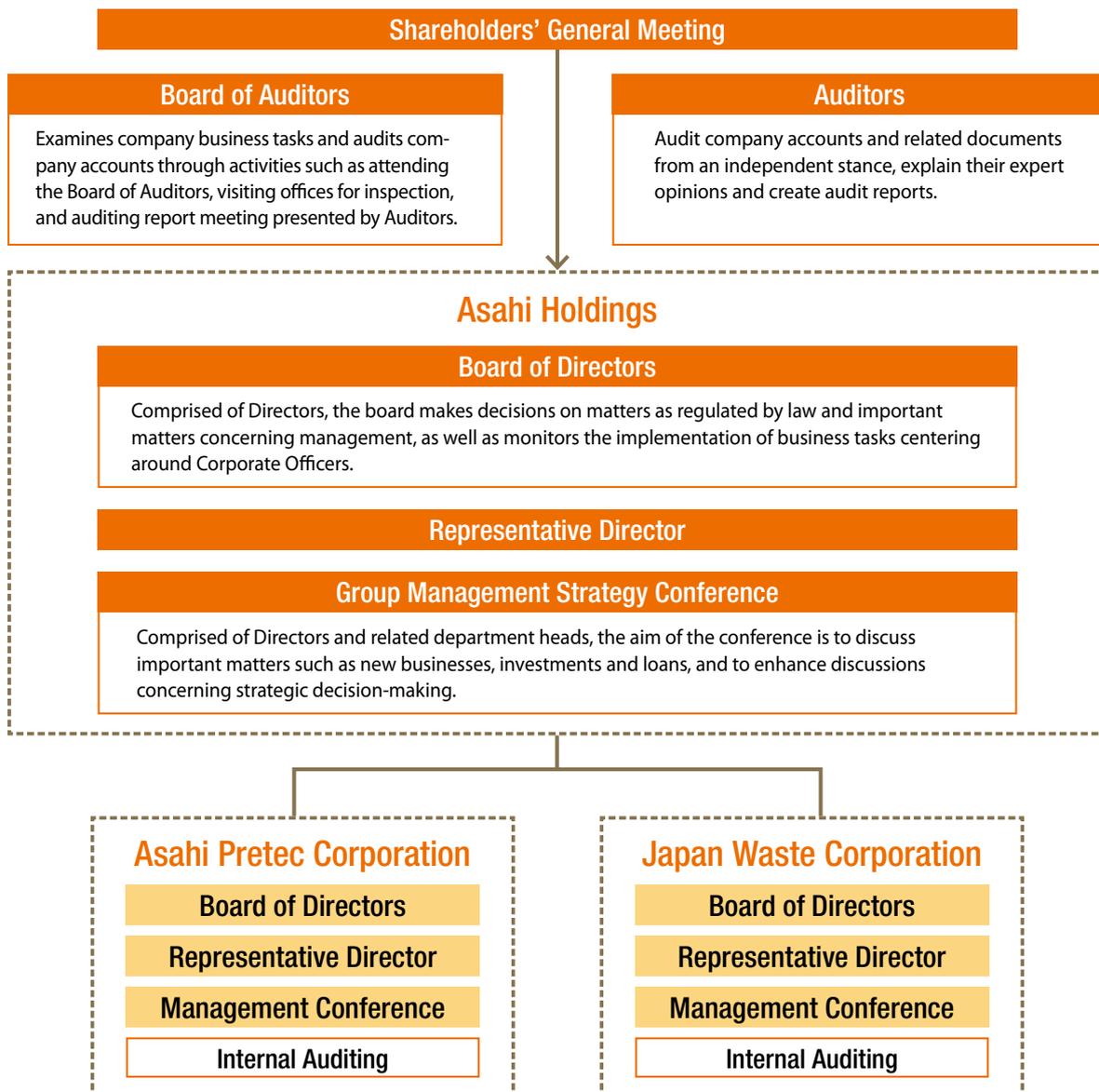
We aim to realize even stronger group governance and promote risk management by taking the opportunity of our conversion to a holding company.

Philosophy Regarding Corporate Governance

Asahi Holdings, being a holdings company, is at the center of the group's governance and carries the weight of the strategic functionality of the entire group, as well as acting as a compact organization to implement the tasks of risk management and responding to external accountability.

As operating companies, Asahi Pretec Corporation and Japan Waste Corporation advance projects through rapid decision making and optimal structures for executing operations that are suited to the characteristics of each sector, with the aim of strengthening their competitiveness and enlarging their earning capacity. Both companies strive to maximize corporate value for all of their stakeholders by fulfilling their respective duties.

Group Governance Structure



Establishing a System for Internal Control

We are working toward establishing internal control within the group by instituting rules and regulations (such as the Board of Directors Regulations, the Board of Auditor Regulations, the Corporate Officers Rules, the Internal Inspection Rules and the Internal Control Rules) as well as a management system that follows the Financial Instruments and Exchange Act.

In addition, a position of Outside Director has been in place in the group since June 2009, and since March 2010 the independent board members are being appointed to the holdings company, as well as an Outside Director since June 2010. We will be making efforts to continue adopting external viewpoints to further enhance our corporate governance.

Risk Management

Asahi Holdings itself retains risk management functions for the group as a whole. It conducts risk determinations, evaluations, and countermeasures for business activities with the goal of anticipating and preventing risks in advance to the maximum extent possible, as well as minimizing economic and social losses when said risks develop into hazards. We are working to fulfill our social responsibility and earn the trust of stakeholders through the proper application of risk management.

Compliance

Waste-related businesses are regulated by administrative approval and license where law-abiding awareness and behavior are extremely important norms. Asahi Holdings Group has set in place compliance regulations and manuals, and also carries out initiatives to constantly diffuse and thoroughly ensure a law-abiding awareness through employee education venues for all employees and venues for mutual communication among employees.



Education on the information protection policy

The Group Ethics Plan Serves as the Judgment Criteria for Employees

Officers and employees are called upon to conduct themselves with a spirit of legal compliance and with an ethical outlook in their decision-making and actions. On this account, the company provides specific examples suited to everyday work situations and strives to have our officers and employees both understand and implement our Group Ethics Plan.

Setting in Place an External Contact Point for Matters which Run Counter to the Legal Compliance and Public Interest

In order to find and take action against any illegal or improper deeds or practices in our company as soon as possible, we have been providing an internal report scheme called the "Asahi Hotline," which has a contact point at an external law firm. We have also set up an internal contact point which accepts anonymous reports. With regard to the notified matters, the company has set in place a system for conducting investigations and taking corrective actions, with sufficient consideration given to the protection of privacy of both the accuser and the accused. The installation of this contact point is displayed on the top screen of the company's Intranet to make every employee aware of it.

GROUP OVERVIEW

We are expanding business activities on the recycling of precious metals and environmental protection, thereby contributing to the protection of the earth's environment.

Asahi Holdings, Inc.

● Company Profiles

Established: July 1952

Incorporated: April 2009

Capital: 4,480 million yen

Representative: Mitsuharu Terayama

Head Offices: Nissay Sannomiya Building 16F
4-4-17 Kano-cho, Chuo-ku, Kobe, Hyogo Prefecture
650-0001, Japan

Sapia Tower 11F
1-7-12 Marunouchi, Chiyoda-ku, Tokyo
100-0005, Japan

Number of employees (consolidated): 1,218

URL: <http://www.asahiholdings.com>

(As of April 2011)

List of Officers:

CEO&COO: Mitsuharu Terayama

Director: Tsutomu Sakurai

Director: Yoshikatsu Takeuchi

Director: Tomoya Higashiura

Outside Director: Shoji Morii

Auditor : Yukio Tanabe

Outside Auditor: Kazuhiko Tokumine

Outside Auditor: Junzo Kojima

(As of June 17 2011)

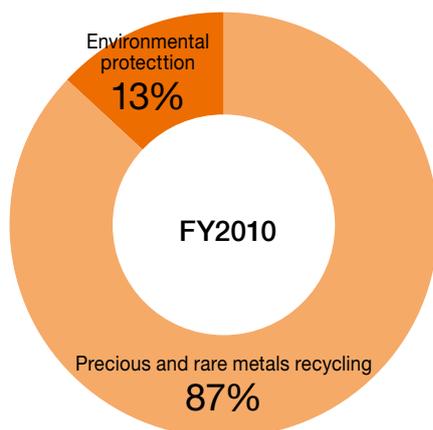


Kobe Headquarters



Tokyo Headquarters

● Component Ratio of Group Sales by Business Segment



Asahi Pretec Corporation

● Company Profile

Business line: Precious metals / rare metals recycling and industrial waste treatment

Representative: Tsutomu Sakurai

Headquarters: Nissay Sannomiya Building 16F
4-4-17 Kano-cho, Chuo-ku, Kobe, Hyogo Prefecture
650-0001, Japan

Sapia Tower 11F
1-7-12 Marunouchi, Chiyoda-ku, Tokyo
100-0005, Japan

Number of employees: 882

URL: <http://www.asahipretec.com>

<Domestic Business Footholds>

Research laboratory: Techno-Center(Kobe)

Plants: Saitama, Amagasaki, Kobe, Ehime, Fukuoka, Kitakyushu, Kitakyushu Hibiki

Recycling centers: Saitama, Chiba, Amagasaki

Offices: Sapporo, Aomori, Sendai, Niigata, Kitakanto, Kanto, Yokohama, Kofu, Shizuoka, Nagoya, Hokuriku, Kobe, Okayama, Hiroshima, Shikoku, Fukuoka, Kitakyushu, Kagoshima, Okinawa

<Overseas Bases>

Asahi G&S Sdn. Bhd. (Malaysia)

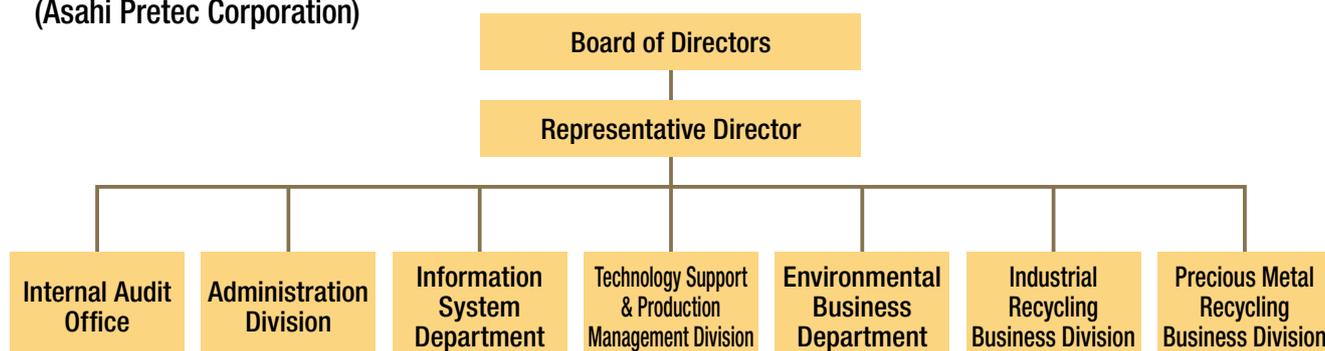
Shanghai Asahi Pretec Co., Ltd.

Jiangmen Asahi Pretec Kanfort Environmental Management

Asahi Pretec Korea Co., Ltd.

(As of April 2011)

● Company Organization Chart (Asahi Pretec Corporation)



Japan Waste Corporation

● Company Profile

Business line: Environmental protection
(Industrial waste treatment and other environmental protection businesses)

Representative: Yoshikatsu Takeuchi

Headquarters: Nissay Sannomiya Building 16F
4-4-17 Kano-cho, Chuo-ku, Kobe, Hyogo Prefecture
650-0001, Japan

Sapia Tower 11F
1-7-12 Marunouchi, Chiyoda-ku, Tokyo
100-0005, Japan

Number of employees: 308

URL: <http://www.japanwaste.co.jp>

<Domestic Business Foothold> Yokohama

<Subsidiaries>

Nihon Chemitech Co., Ltd. (HQ: Kawaguchi, Saitama Prefecture)

JW Glass Recycling Co., Ltd. (HQ: Koto-ku, Tokyo)

Fuji Rozai Co., Ltd. (HQ: Ota-ku, Tokyo)

Ecomax Incorporated (HQ: Samukawa-machi, Kanagawa Prefecture)

Sansho Co., Ltd. (HQ: Yokohama, Kanagawa Prefecture)

Shioiri Kenzai Co., Ltd. (HQ: Nagano, Nagano Prefecture)

Iyotec Co., Ltd. (HQ: Akashi, Hyogo Prefecture)

Taiyo Chemical Co., Ltd. (HQ: Kagoshima, Kagoshima Prefecture)

(As of April 2011)



Utilizing Effectively the Limited Resources to Contribute to the Earth and Society.

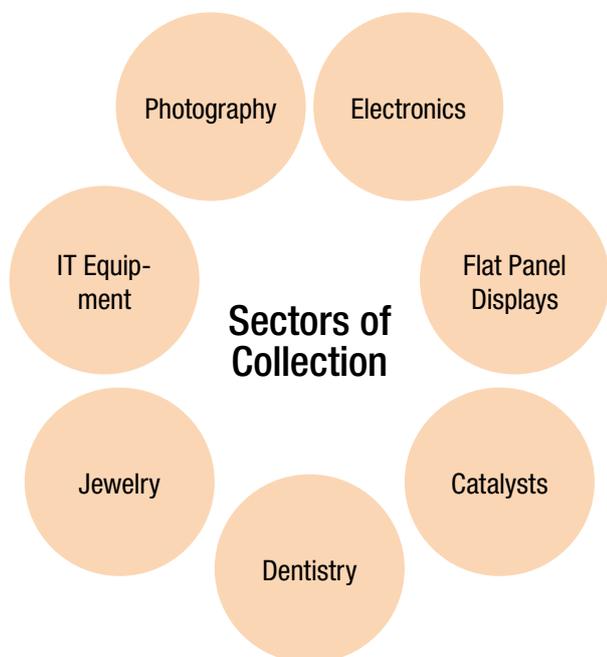
With Asahi Pretec Corporation at the core, we collect and recycle scraps containing precious and rare metals found in various industries and products.

We contribute to the effective use of resources and the development of industry by means of reproducing precious and rare metals such as gold, silver, palladium, platinum, and indium as metal products that are indispensable to advanced manufacturing.

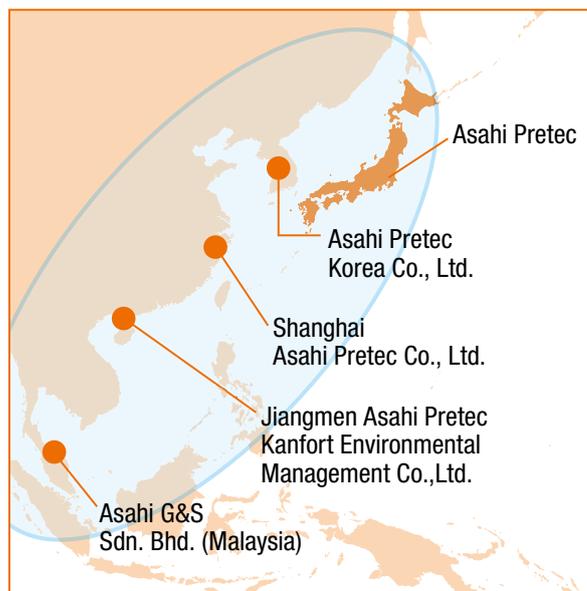
Precious Metal Raw Materials are Recovered from Wide Array of Sectors and Regions.

By utilizing our unique technology and know-how, as well as business networks in and outside of Japan, we efficiently collect and recycle precious and rare metal resources from various industrial

areas such as electronics, flat panel displays, monitors, catalysts, dentistry, jewelries, information equipment and photography.



● Business Network



Our Reliable Quality Receives High Accolades from Japan and Overseas.

Asahi Pretec is a regular member of the Japan Gold Metal Association and its gold, silver, platinum and palladium metals are recognized as brand products for the delivery supply of the Tokyo Commodity Exchange. Not only that, its metals are highly regarded in

the global market for their reliable quality, with gold and silver being recognized by the London Bullion Market Association (LBMA), and platinum and palladium being certified by the London Platinum and Palladium Market (LPPM) as good delivery bars.

TOPICS 1

Amagasaki Plant starts full-scale operation

The Company established a new plant for the purpose of strengthening office collection capacity of precious metals and rare metals from so-called urban mines (used PCs and mobile phones, etc. , i.e. Escrap business) on the premises of Hanshin Office (P13). Based on our accumulated technologies, we aim at establishing new business fields, introducing our state-of-the-art technologies.



TOPICS 2

Asahi Pretec Korea Plant starts operation

Asahi Pretec Korea Co., Ltd. completed construction of a new plant with a sales office in Chungju City, Korea, located 100km to the southeast of Seoul. With this new business base, we will expand our electronics business in Korea and develop the dental materials business, for the first time overseas.

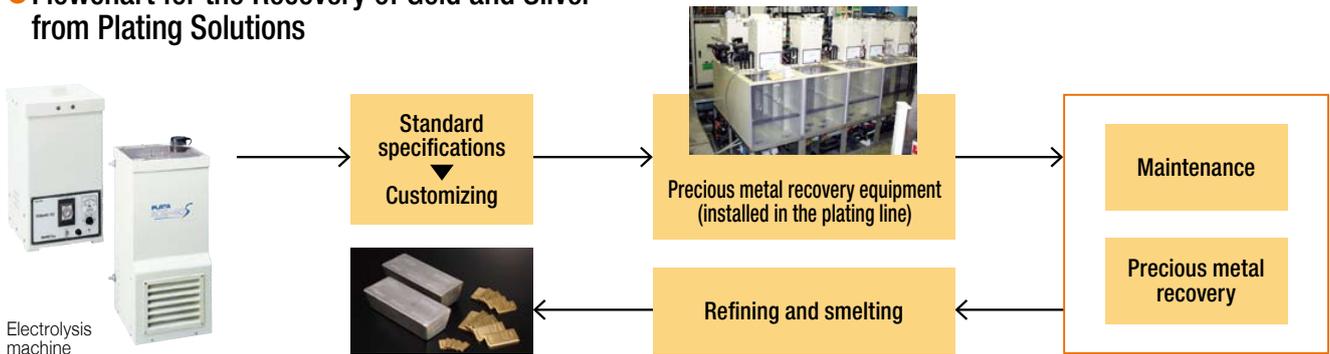


Electronics

In the electronic materials field, we meet the requirements for the recovery and recycling of precious and rare metals that are discharged from the manufacturing processes for computers, electronic parts used in cell phones and other devices, and printed circuit boards, with distinguished technology. For the plating treatment, we have been engaged mainly in the recycling of precious metals contained in plating solutions.

We propose various collection systems to meet the needs of user production lines, such as our uniquely developed electrolytic precious metal collection devices ZIPANG and PLATA. Along with the recovery of precious metals like gold, silver, and palladium, we also provide environmentally friendly recovery technology for rare metals and the like, which includes recycling, water treatment and reuse. In addition, we respond to the needs of precious metals recycling from Escrap, i.e. mill ends and used substrates, etc.

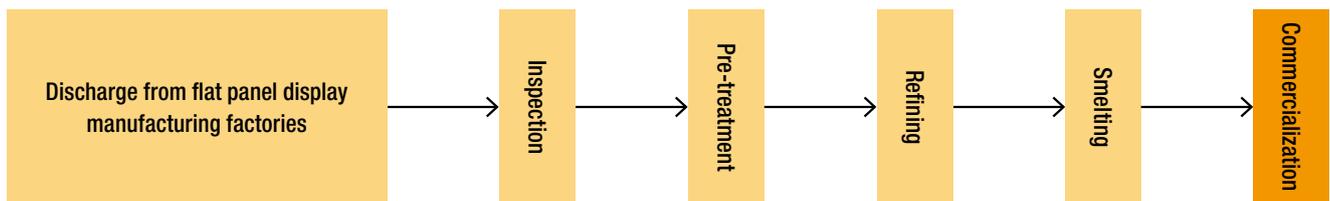
● Flowchart for the Recovery of Gold and Silver from Plating Solutions



Flat Panel Displays

Indium, silver and other metals are used in flat panel displays used in LCD or plasma televisions, etc. As the flat panel display market is said to maintain a high growth rate over a medium term, the recycling of precious and rare metals is becoming more of a vital issue.

Asahi Pretec is working to recycle these precious and rare metals through our proprietary advanced technology.



Catalysts

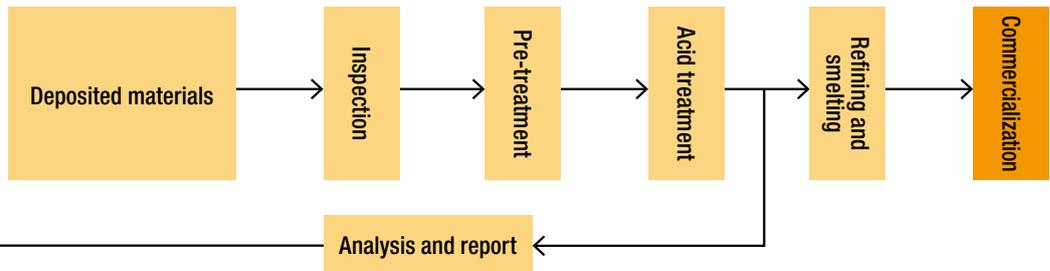
In the area of catalysts, precious metals are used as automotive catalysts under environmental regulations concerning exhaust fumes set forth in the Air Pollution Control Act, the NOx • PM Act for automotive area, and other laws. We are making efforts to recycle precious metals from automotive catalysts, chemical catalysts, etc. utilizing our unique technology know-how.



Automotive catalysts

Dentistry

Removed tooth crowns and cast chips from dental clinics and dental laboratories are valuable precious metal resources. With our unique management system, Asahi Pretec conducts dual/triple cross checks on each process to improve the accuracy of the analyzed values and shorten the period of analysis.



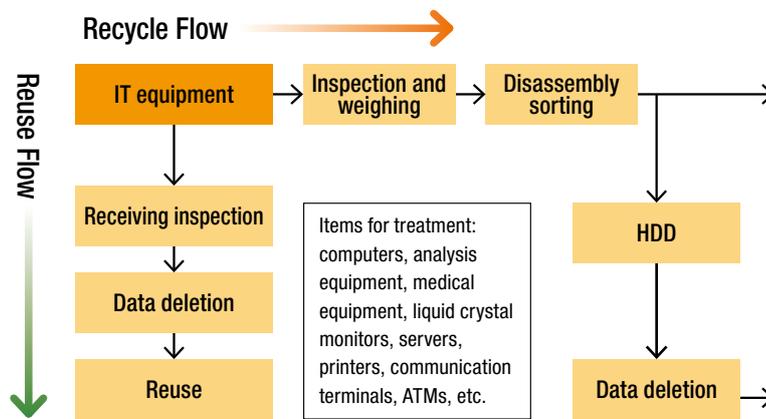
Jewelry

Based on advanced analysis and precious metal refining technologies, we can respond to recovering buffing powders and electrolytic polishing solutions, etc., which are discarded in the jewelry manufacturing process and various recycling required in the distribution process, etc. We are subcontracted by organizations in the jewelry manufacturing industry for "precious metal scrap collection and analysis," and Asahi Pretec's many years of proven performance have earned the profound confidence of all of our customers.

IT Equipment

Computers and other IT equipment are collected from the offices, factories, data centers throughout nation and consigned to our processing centers for optimum material recycling by disassembling and sorting into various parts and material which contributes to

reducing environmental burden. We take responsibility to ensure information security and prevent leaking of corporate and personal information through measures such as implementing complete erasure of HDD data.

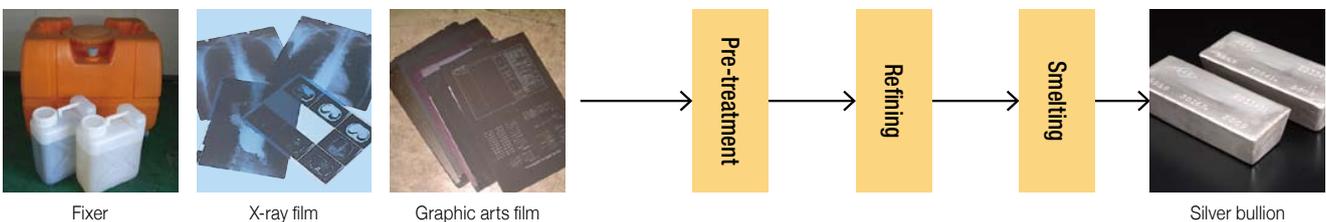


*Recycling Centers (Saitama, Amagasaki) acquired ISO27001 certification.

Photography

We collect photographic effluents, X-ray film, and printing plate film that are disposed of by photographic developers, medical institutions, printing plate makers, and others, and then recycle the silver and

detoxify the remaining solutions. Film cases, cartridges, and medicine bottles are also recycled as raw materials after being compressed and crushed to achieve zero-emission material recycling.



RESEARCH & DEVELOPMENT

R & D

We strive to create new products and new businesses by always being the first to understand needs, applying accumulated elemental technologies and developing new technologies.

- (1) Technology for separating, refining and analyzing precious and rare metals.
- (2) Precious metal molding and refining technology.
- (3) Applied electrolysis technology.
- (4) Environmental protection and resource recycling technology.



Analysis

As Asahi Holdings Group's core analysis function, we support a diversity of corporate activities using the latest analytical equipment and high-level analysis technology. In addition, we steadily maintain and further the trust of our customers and client companies.

- (1) Development of new analysis technologies.
- (2) Technical guidance for analysis groups at each plant and sales office.
- (3) Purity analyses of precious metal products and dental alloys.
- (4) Environmental analysis of issues such as factory wastewater discharges.
- (5) Environmental measurement certification.



Inductively Coupled Plasma Mass Spectrometer (ICP-MS)

Production Technology

Using cutting-edge technology, experts from each business area design, produce, construct and provide maintenance of facilities in domestic and overseas subsidiaries, helping to support safe and stable operation of the facilities.

- (1) Designing, production, construction and maintenance of facilities and buildings.
- (2) Maintenance control of existing facilities.
- (3) Installation of precious metals collection facilities for our customers and after-sales service.

TOPICS New Amagasaki Plant introduces state-of-the-art technologies, in consideration of the environment

At the new plant established at the Hanshin Office, processing is conducted on an exclusive line according to raw materials to recover precious metals and rare metals from mill ends and scraps generated from the production processes of electronics and from the semiconductor industry and electronic substrates in used PCs, mobile phones and various information devices.

Major facilities include shedding equipment, a high frequency melting furnace, a heating treatment furnace, a sampling system, and various analyzers. Based on the scale of these facilities, we can significantly reduce processing times as compared with previous processes and analytic precision has increased to respond to the needs and credibility of customers.

At the plant, we effectively process exhaust gas and discharged water and consider the environment through promotion of energy savings for power, lighting and air conditioning.

ENVIRONMENTAL PROTECTION BUSINESS



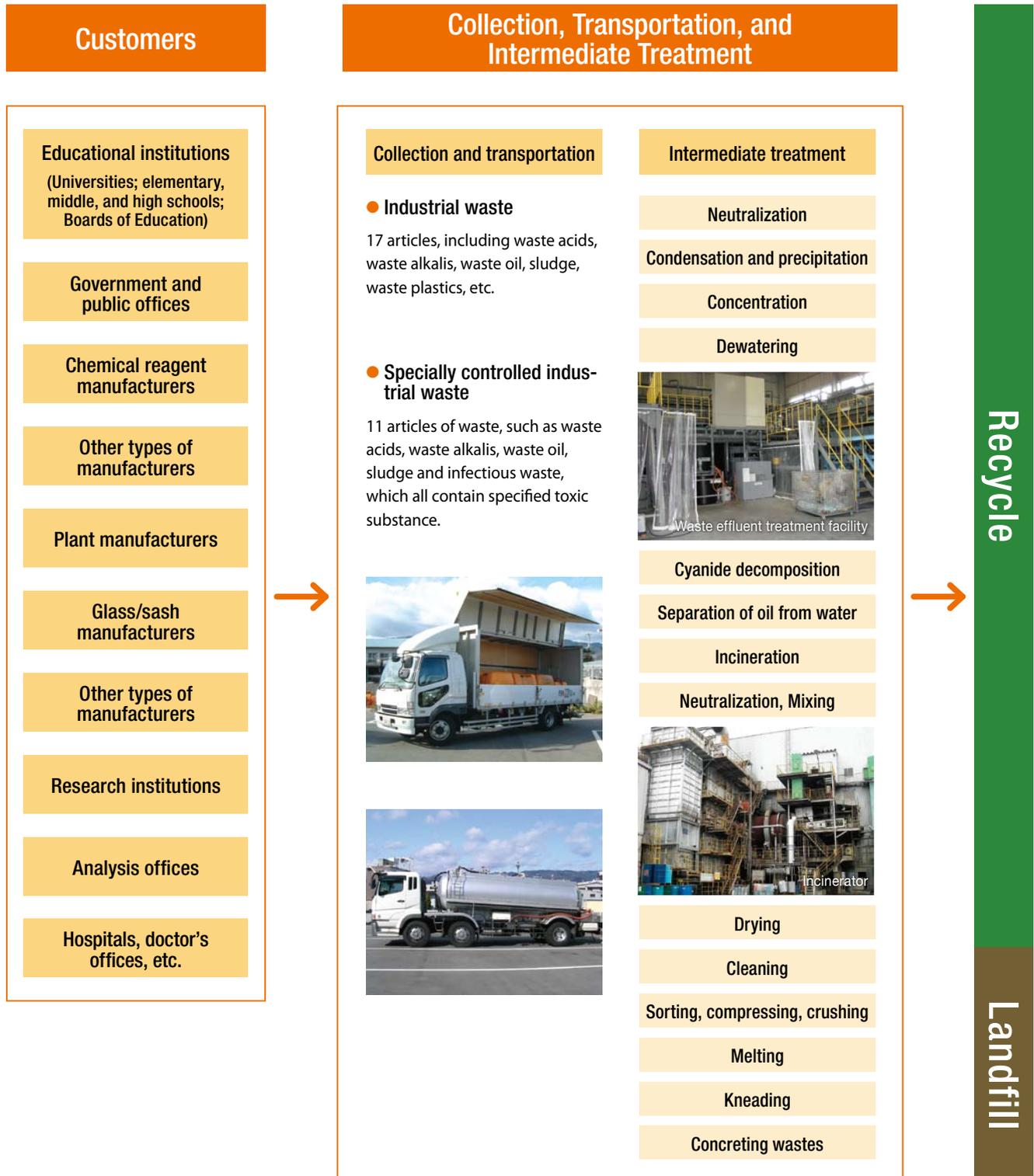
We are Working Towards the Realization of a Sustainable Material-Cycle Society as an Expert of Waste Treatment.

We perform the detoxification and appropriate disposal of various types of waste to contribute to resolving global environmental issues. We respond to our customers' variegated needs by offering the proprietary technology which our Group companies have cultivated over many years in their respective fields.

WE TARGET ONE-STOP SOLUTION FOR VARIOUS WASTES WITHIN OUR GROUP

We have acquired permission for the collection, transportation, and intermediate treatment of most articles of industrial waste and specially controlled industrial waste, and have created a structure that allows us to dispose of such waste appropriately and promptly.

Furthermore, we are promoting the establishment of distinguished detoxification and disposal technology and a zero-emission system for industrial waste by realizing one-stop solutions within our group.



Treatment of Specified Hazardous Waste Acid, Waste Alkaline and Waste Reagents

It is necessary to appropriately treat waste acid and waste alkaline discharged from plants and business offices and waste reagents which are unnecessary at laboratories and institutes of universities and private companies. These various kinds of waste are treated for detoxification on the line exclusively at each plant by utilizing technology which has been cultivated over many years by our group under thorough safety management procedures. Waste is separately stored in containers in accordance with classification standards of our group and measures are taken to prevent abnormal reactions during collection, transportation and storage. In case of waste reagents with unknown content due to peeled off labels of bottles of waste reagents, we analyze them and provide appropriate treatment support.



Packaging Work



Waste Reagent Treatment Facility

High-Speed Microbial Treatment of Waste Acid/Alkaline and Sludg

After removing hazardous substances from waste liquids from plants and offices, even if liquids contain nitrogen and phosphorus, they are detoxified and purified to discharge standards by our original technology, including microbial treatment, etc., and are discharged. In particular, energy consumption and CO₂ emissions are lower than other treatment methods.

Sludge after neutralization and dewatering of waste liquids are reused for raw materials of non-ferrous metals and steel. Some sludge which cannot be recycled is sent for landfill disposal.

Cleaning and Treatment of Hazardous Wastes

We clean and treat hazardous wastes deposited on semiconductor-manufacturing devices and a variety of laboratory equipment within semiconductor manufacturers, electronics component manufacturers and research laboratories. After cleaning and treatment, the devices and equipment are separated by material and recycled to reduce the environmental burden.

Concrete Solidification Treatment of Hazardous Substances

We have the facilities and technology for concrete solidification of hazardous combustion residue, dust and sludge, which contain dioxins and heavy metals.

Main Recycling Operations

● Material Recycling of Waste Oil and Sludge, etc.

By neutralizing and mixing waste oil and waste liquids and adjusting calories and components, we can produce fuels. Sludge, etc., is made into cement materials by kneading and components are equalized to reduce the environmental burden and improve the recycling rate.



Waste Oil and Product Storage Tanks

● Fire-Proof Brick Recycling

Disused fire-proof bricks produced from demolished furnaces of glass manufacturing and periodic repair work of incinerators are carefully separated and treated with the aim of recycling for reuse as fire-proof bricks and paving materials.

● Glass Recycling

We collect sheet glass and glass bottles from glass manufacturers, sash manufacturers and local municipalities. Sheet glass scraps and glass bottles collected are reused and sold for high-quality glass cullet after separation and crushing at our plant. Glass scraps which are not usable for glass materials are recycled as paving materials. Through glass recycling, we are helping to prevent exhaustion of mineral resources and reduce the environmental burden.

● Organic Sludge Recycling

Organic food waste liquids and sludge discharged from food manufacturing plants and restaurant chains are neutralized and dewatered. The filtered liquid is purified by microbial treatment to less than the emission standard value and then discharged into sewers.

Sludge is made into compost at a fermentation and maturing plant, where it can effectively be used by farmers as recycled fertilizer.

WE HAVE ONE OF THE LARGEST SALES NETWORKS OF ANY INDUSTRIAL WASTE OPERATOR

With business centers located throughout Japan, we offer dedicated services to our customers.

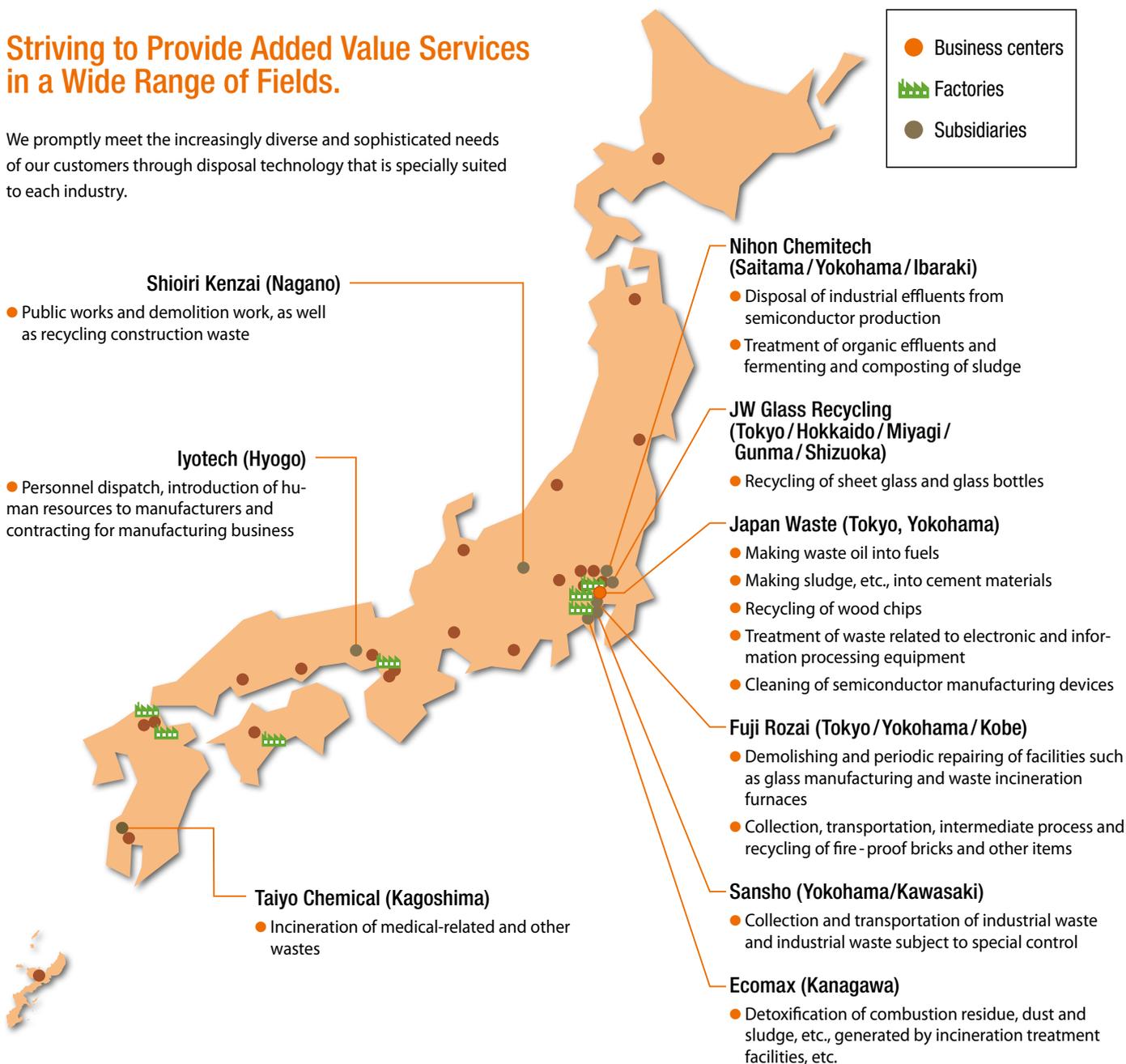
Acquisition of Licenses by Our Group

- Operating permit to collect and transport industrial waste
47 prefectures and 62 government ordinance cities
- Operating permit to dispose of industrial waste
15 prefectures and 10 government ordinance cities
- Operating permit to collect and transport specially controlled industrial waste
47 prefectures and 62 government ordinance cities
- Operating permit to dispose of specially controlled industrial waste
12 prefectures and 8 government ordinance cities

(As of March 31, 2011)

Striving to Provide Added Value Services in a Wide Range of Fields.

We promptly meet the increasingly diverse and sophisticated needs of our customers through disposal technology that is specially suited to each industry.



For the Environment

Asahi Holdings Group has formulated and implemented policies to address conservation activities for the global environment, and aims for sustainable development harmonious with the environment.

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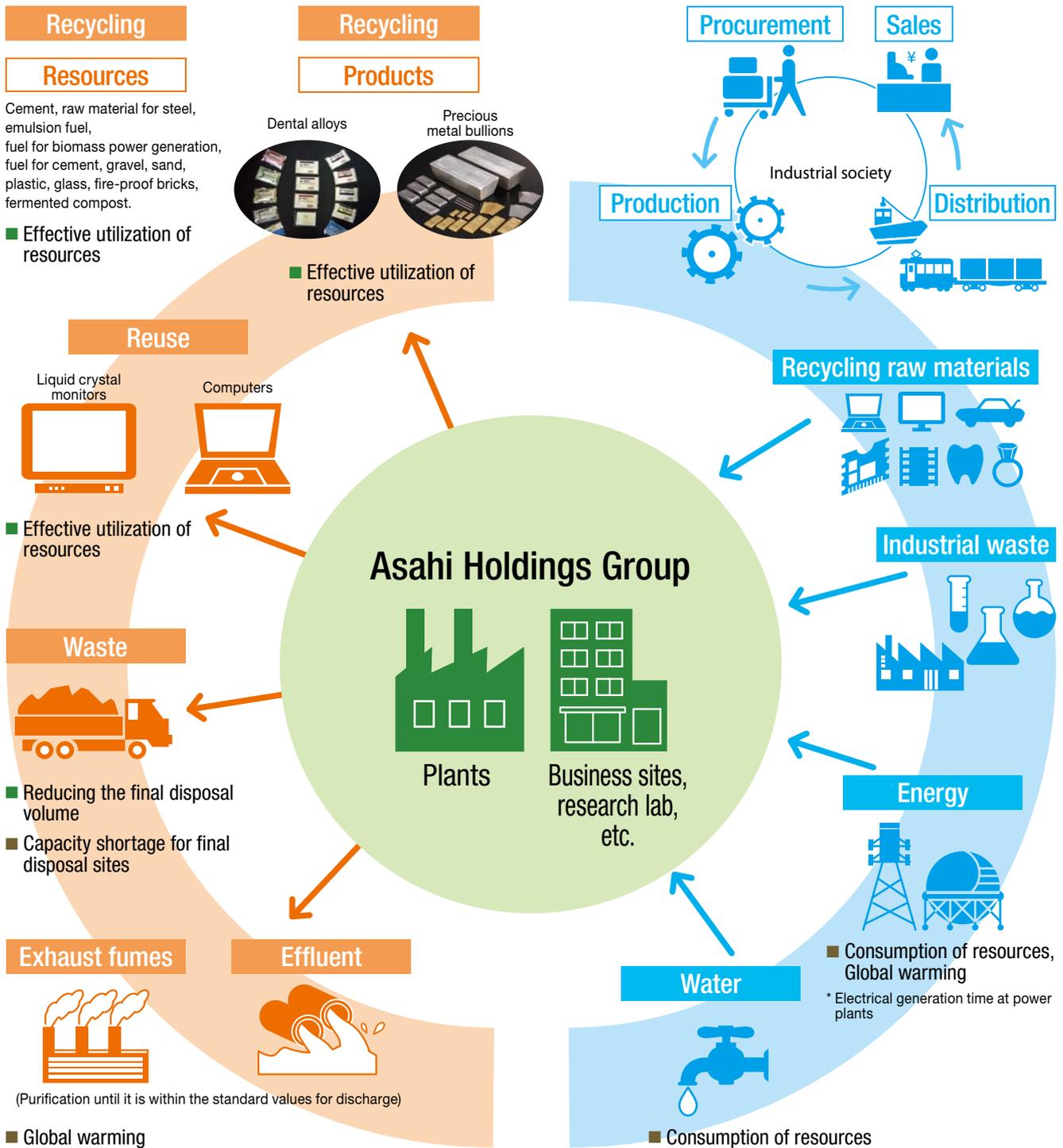
- 19** Environmental Impact Resulting from Business Activities
- 21** Global Warming Prevention Efforts
- 23** Reduction of Environmental Burden Through Business Activities
- 25** Environmental Management

ENVIRONMENTAL IMPACT RESULTING FROM BUSINESS ACTIVITIES

This indicates the INPUT of the resources and energy needed for our group's business activities, as well as OUTPUT in the form of the environmental impact produced through our business activities.

<Legend>

➔ OUTPUT ➔ INPUT ■ Envisioned positive environmental impacts ■ Envisioned negative environmental impacts



Environmental Performance

The energy, resources (water), chemicals, and so on used in our precious metal recycling and environmental protection business activities are listed as INPUT, while the environmental burdens given off from conducting business activities with the substances in the form of INPUT are listed as OUTPUT data.

As our number of business sites increased, there was a small increase in energy consumption volume. However, we managed to keep the volume of CO₂ emission as low as possible through improvements in business, etc.

INPUT

	Unit	FY2006	FY2007	FY2008	FY2009	FY2010
Electricity	MWh	15,892	18,942	23,167	21,674	24,097
Heavy oil	kℓ	1,410	2,433	2,406	1,466	1,466
Kerosene	kℓ	574	569	547	379	440
Light oil	kℓ	2,823	2,746	2,852	2,965	3,216
Gasoline	kℓ	632	704	804	848	899
Urban gas	1,000 m ³	784	700	684	527	64
Water	1,000 m ³	206	253	366	345	378
Chemical, etc.	t	20,082	21,336	17,347	13,293	13,189

OUTPUT

	Unit	FY2006	FY2007	FY2008	FY2009	FY2010
CO ₂ emissions* ¹	t	21,653	25,233	27,750	24,346	24,867
Effluent* ²	1,000 m ³	252	250	245	208	246
Waste	t	23,700	24,848	20,886	16,644	16,249

*¹: Calculated in accordance with the Law Concerning the Promotion of the Measures to Cope with Global Warming in 2009.

*²: Purified until it is within the standard values for discharge.

Environmental Accounting

For the promotion of environmental management, we have introduced environmental accounting starting in FY2005 and publicly disclose costs related to environmental protection. These are prepared in line with the Environmental Accounting Guidelines of the Ministry of the Environment.

● Environmental Protection Costs

(Unit: million yen)

	Category	Contents of major initiatives	Expenses	Investments
1. Costs within the business area	(1) Cost of preventing pollution	Control and maintenance of gas emission facilities, water drainage, and so on.	334.46	232.36
	(2) Cost of protecting the earth's environment	Energy saving (Decreasing electric consumption, improving fuel-efficiency for vehicles, and so on.)	10.14	43.76
	(3) Cost of recycling resources	Entrustment of industrial waste treatment	941.97	0.00
2. Upstream and downstream costs		—	0.00	0.00
3. Cost of management activities		Management activities of ISO14001 Preparation of Corporate Report	65.26	0.00
4. Research and development costs		Improving efficiency for the precious metal refining process Decreasing the landfill disposal volume	85.88	0.00
5. Cost of social activities		Clean up activities in the neighboring communities	5.23	0.00
6. Cost of handling environmental damage		—	0.00	0.00
Total		—	1,442.94	276.12

GLOBAL WARMING PREVENTION EFFORTS

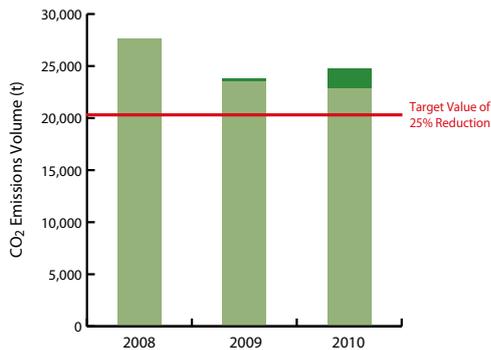
Target: Cutting GHG* emissions by more than 25% by 2020 from a 2008 base of 100

*Energy source CO₂ determined in the Global Warming Countermeasures Law

Major Actions

- ① Effective use of waste (alternative use for fossil fuels)
- ② Renewal to energy efficient equipment, facilities and buildings
- ③ Effective use of waste heat from incinerators
- ④ Expansion of use of waste fuels

Greenhouse Gas Emissions (Energy sources*: production, transportation and offices, etc.)



The volume of GHG emissions for the entire group increased by 2.7% compared with the previous year, as the number of our business sites increased.

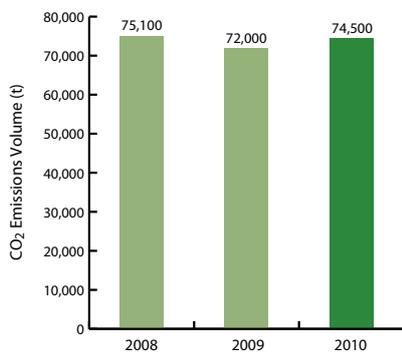
However, the volume of GHG emissions, in our business sites in a 2008 base decreased by 17.1% from 2008 through energy saving operations of waste incinerator and active use of fuel wastes, etc.

- GHG emission volume for reduction target
- GHG emission volume in relation to increases in our number of business sites

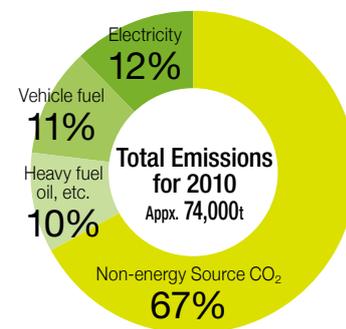
*Calculation of Greenhouse Gas Emission Volume
 [Energy Source CO₂] = [CO₂ released in connection with use of electricity and fossil fuels]
 [Net Emissions] = [Energy Source CO₂] + [CO₂ released in connection with incineration of industrial waste]

Greenhouse Gas Emissions

Greenhouse Gas Emissions (Net Emissions* production, transportation and offices, etc.)



Breakdown of Greenhouse Gas Emissions



Green Curtain

The Techno-Center endured extreme heat by growing bitter melon (gooya) outside the west window.



Received "Greenhouse Gas Reduction Potential Diagnostic Check" from the Ministry of the Environment

The industrial waste incinerator at the Kitakyushu Plant was selected as a subject target and received a diagnostic check.

We received effective advice on recovery of gas waste heat from incinerators, improvement in incineration efficiency by petrochemical treatment of waste plastics and conversion of fuels to LNG (liquefied natural gas) and adoption of LED lights, etc. Based on the diagnostic check results, we will make efforts for further reductions of greenhouse gas emissions.



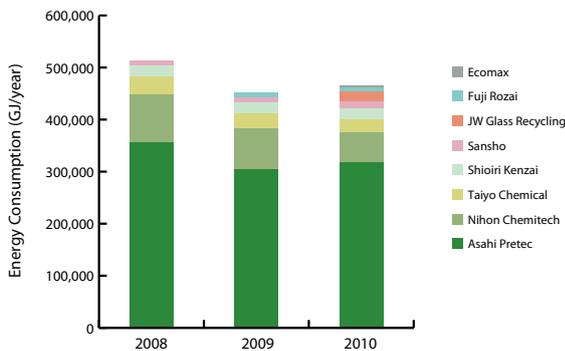
ENERGY-SAVING EFFORTS

Status of Efforts in 2010

Energy consumption volume increased in 2010 as our number of business sites increased. However, in existing business sites, energy consumption volume declined by 2% from 2009 through active energy reduction under energy-saving target, although influenced by the record-high heat last summer.

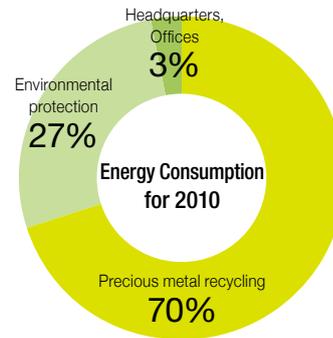
● Energy Consumption

(production, transportation and offices, etc.)

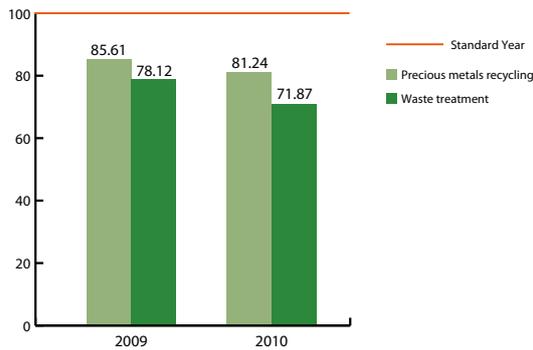


● Energy Consumption by Business Segment (Asahi Pretec)

(Asahi Pretec)

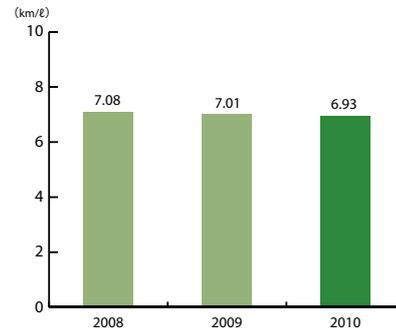


● Specific Energy Consumption (Asahi Pretec)



● Vehicle Fuel Consumption (Asahi Pretec)

Increase in air conditioning use due to extremely hot summer and increase of auto weight due to the replacement of our vehicles with environmentally safer wing trucks, etc. led to high fuel consumption.



● Energy-Saving Efforts at Each Plant

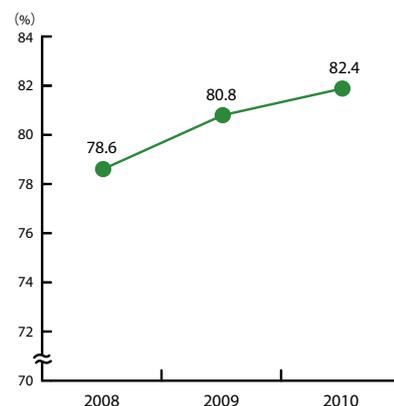
- (1) Saitama Plant
Converted each facility to energy-saving operations (conversion of energy into 37.8kl of crude oil)
- (2) Fukuoka Plant
By improving productivity, energy consumption volume was reduced (conversion of energy into 75.3kl)
- (3) Kitakyushu Plant
Used 2,178.2t of raw materials and fuels from industrial waste
- (4) Introduction of hybrid vehicles to Hanshin Office



● Efforts to Improve Recycling Rates

We have promoted recycling from different waste and achieved the highest rate in 2010.

<Recycling Rate>



REDUCTION OF ENVIRONMENTAL BURDEN THROUGH BUSINESS ACTIVITIES

Results of Our Group's Environmental Burden Reduction (FY2010)

We evaluated the major businesses and tasks of the company group to see how much of the environmental burden in the society as a whole has been reduced through our business activities. The subjects of the evaluation were the two business divisions for precious metals recycling and environmental protection, implementing at our plants and offices activities to save resources and make calculations in regard to (1) the reduction volume of natural resources, (2) the volume of recycling, (3) the volume of controlled greenhouse gas emissions and (4) the effects of reduction of final disposal.

Business process	Precious Metal Recycling	Environmental Protection							Photovoltaic power generation
		Treatment of effluent	Construction waste recycling	Recycling of glass and fire-proof bricks	Treatment by incineration	Fermenting and composting	Fuel production for energy generation	Freon detoxification treatment	
Reduction of environmental burden									
Saving exhaustible natural resources	●		●	●	●		●		
Recycling		●	●	●		●	●	●	
Reduction of greenhouse gases	●							●	●
Minimization of the final disposal volume			◆	●	●	●	●	◆	

Results of reducing the final disposal volume: Covers the quantity by which the volume of waste brought to us (excluding waste oil, waste acids, and waste alkalis) is reduced (the quantity that could avoid controlled landfill disposal) as a result of going through our waste treatment process.

●: Calculated by weight
◆: Not targeted for numerical evaluation

Results of Saving Exhaustible Natural Resources

Through recycling all kinds of raw materials, we are cutting back on the amount of natural resources (precious metals, non-ferrous metal ores, gravel, sand, agalmatolite, quartz sand, plaster, forests, etc.) that are being mined or felled, thus contributing to the protection of the global environment.

Precious Metal Ores (Precious Metal Recycling)



Recycling materials containing a lot of precious and rare metals contributes to saving mineral resources, such as precious metal ores.

3,210.0 thousand tons/year

Gravel (Construction Waste Recycling)



Materials such as sand, gravel and backfill soil are recycled from construction wastes like concrete waste.

14.3 thousand tons/year

Fossil Fuels (Effective Use of Waste)



By making effective use of waste heat energy (waste oil and plastics, etc.) in an incinerator, fuels (fossil fuels) required for incineration can be reduced.

7.7 thousand tons/year

Timber (Construction Waste Recycling)



Wood chips made from wooden construction waste are used as a carbon-neutral fuel in place of fossil fuels.

3.0 thousand tons/year

Recycling (Including Reused Products)

Various industrial wastes are treated for reuse as raw materials, with the following major recycled/reusable products being manufactured.

Rivers*
(Waste Liquid, Food Waste)



232.1 thousand tons/year

*: Water discharged from waste treatment facilities

Glass Cullet
(Bottles, Waste Sheet Glass)



99.4 thousand tons/year

Gravel, Sand
(Construction Waste)



14.3 thousand tons/year

Fermented Compost
(Food Waste)



12.5 thousand tons/year

Raw Materials for Non-ferrous Metals
(Effluent containing metals)



4.8 thousand tons/year

Fuel for Cement
(Plastic Waste, Waste Oil)



4.2 thousand tons/year

Fire-Proof Bricks
(High-Temperature Furnace Waste)



3.1 thousand tons/year

Wood Chips
(Construction Waste)



3.0 thousand tons/year

Metal Scraps
(Construction Waste, OA Equipment)



1.8 thousand tons/year

Calcium Sulfate for Recycling



0.4 thousand tons/year

Results of Reducing Greenhouse Gases

140.3 thousand tons

We are making contributions to help reduce greenhouse gas emission through business activities such as the collection of precious metals, glass, fire-proof bricks and CFCs.

● Gold

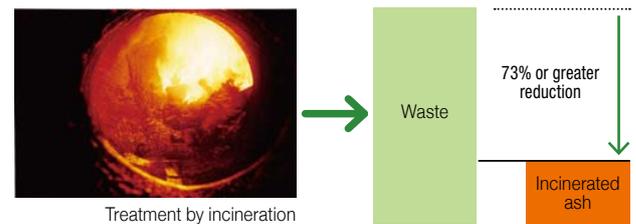
Amount of CO₂ emitted from mine production 100%

Amount of CO₂ emitted from our company's recycling production 14.3%

Results of Minimizing the Final Disposal Volume

Waste reduction volume: 21.1 thousand tons

The final disposal volume (landfill disposal) can be reduced by incinerating waste.



ENVIRONMENTAL MANAGEMENT

Environmental Policies

We will contribute to the environmental protection of the earth and establish a sound material-cycle society through the company's businesses on recycling of precious and rare metals and industrial waste treatment.

- (1) In all business activities we will strive to conserve resources and energy and reduce, reuse, and recycle waste to minimize the environmental burden.
- (2) We will promote the recycling of resources of precious and rare metals to achieve a more effective use of the limited resources of the earth.
- (3) We will adequately and safely perform our operations for the collection, transportation, and treatment of industrial waste to prevent environmental pollution.
- (4) We will prioritize a harmonious coexistence with nature and regional communities. We will strictly follow the relevant environmental laws and regulations and other requirements which we recognize.
- (5) We will establish environmental objectives and targets and periodically review them to continue improving our activities.
- (6) We will educate all our employees and increase their environmental awareness as members of the community, promote their understanding of environmental protection activities, and participate in such activities.

These environmental policies shall be conveyed to all of our employees and all those working for the company and announced to the public as our commitment.

ISO14001 Approval

The Asahi Holdings Group has obtained comprehensive ISO approval for the 10 centers including the 6 large centers of Asahi Pretec.

In addition, 4 companies and 7 centers related to Japan Waste have also individually obtained the approval.



ISO14001 Authentication Certificate

Environmental Management Promotion System

Our “Company-wide Environmental Purpose/Goal (annual plan)” is devised based on the Environmental Policy that establishes our environmental protection philosophy.

With this established, the business offices which have acquired ISO 14001 approval, set the “Center Environmental Purpose/Goal (annual plan)” and implement environmental protection activities closely related to their business tasks. Furthermore, the Environment Committee of each center abides by the regulations set by the environmental law, revises plans and examines environmental education, etc. and provides reports to the management. While the ISO Office controls the environmental management system (EMS), an environmental protection supervisor is assigned for each business office as an aim to implement thorough promotion of environmental activities.



ISO14001 Environmental Audits

Regular inspections are carried out on the state of compliance with specifications by an external examining authority for ISO14001 activities. Moreover, internal environmental audits are conducted at least once a year at business sites in order to ensure that EMS is being properly administered.



An internal environmental audit

For the Society

We continue making our social contributions through various activities as a good corporate citizen that should coexist in harmony with society.

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- 35 With Our Shareholders and Investors

WITH OUR CUSTOMERS

We make efforts to provide detailed responses to the wide-ranging needs of each of our customers under our motto that “customers come first.”

Initiatives to Improve Customer Service

● Customer Satisfaction Surveys

We periodically conduct Customer Satisfaction Surveys. We survey the level of satisfaction with our business activities as a whole, and then improve upon problem areas based on the results of the reports. Hereafter, we will continue conducting periodic surveys and working to improve customer satisfaction.

● Providing Information to Customers

We publish the “Asahi Bulletin” primarily for our customers involved in the dental sector. Columns on the supply and demand situation for precious metals and on medicare are posted to the Asahi Bulletin in the interest of providing information.



Asahi Bulletin

● Initiatives Concerning Fair Trade

We have established the Group Ethics Plan, and prohibit our officers and employees from having any connection with corruption or anti-social powers.

Asahi Holdings Group Ethics Plan (Excerpt)

■ Removing incitements for personal profit and securing corporate profit

- With regard to purchase and other transactions, employees shall not exert influence designed to impede the adoption of optimal business clients in terms of price, quality, or the delivery term, and cannot act as a proxy for clients

■ Moderate business dining, entertainment, and gifts

- Employees shall neither request nor receive money from clients and customers
- Employees shall not provide money or gifts which constitute a bribe to clients and customers
- As a general rule, employees require prior permission from their superiors when both receiving and offering meals and business entertainment, and the locations and contents of such meals and entertainment should not be expensive

■ Emphasizing safety the environment, and local communities

- Employees shall not have any connection nor engage in any type of transaction whatsoever with anti-social powers or activities

Quality Assurance System

We hold a Quality Assurance Meeting that is led by the Quality Assurance Division through an amalgamation of our Sales Division, Technology Development Division, and Product Manufacturing Division. Through this meeting we share information such as customer opinions and market trends in our efforts to improve customer satisfaction.

In addition, in order to provide customers with products that earn greater reassurance and satisfaction from customers, we have acquired ISO9001 certification and strive to make continuous improvements to our quality management system and maintenance and enhancement of quality. In March 2010, we integrated the certifications of four bases which acquired ISO9001 certification and started operation of a company-wide uniform quality management system. Furthermore, Asahi Pretec also makes efforts to reduce the environmental burden while giving consideration to “green procurement” and the Restriction of Hazardous Substances (RoHS) Directive, which is a European regulations on chemical substances.



ISO9001 Certificate



Our Risk Management on Information Leakage

We employ security measures features such as a lock function on computers used by sales representatives to ensure that the computer cannot be easily operated in the unlikely event that the computer is lost or stolen.

Recycling Centers located in Saitama and Amagasaki acquired ISO27001 certification in March 2011. We provide a data deletion service as a measure to prevent information leakage in connection with disposal of PCs and contribute to information protection through our business activities.



Data deletion using an exclusive software

WITH LOCAL COMMUNITIES

We are expanding its business activities nationwide, and the support and understanding of local residents are indispensable. In order to continue being as a good corporate citizen who can coexist with the society, the Asahi Holdings Group carries out grass roots activities in local communities and contributes to society in various ways.

Introduction of Some Activities

● Efforts toward a Clean Environment

Kobe is one of the foremost urban tourist destinations in Japan, with many people visiting throughout the year. Citizens volunteer for environmental clean-up activities in every part of Kobe in order to offer tourists the beautiful scenery of the city. Employees of the Company who work at Kobe Headquarters participated in the “103rd Citizens Clean Walk” held ahead of “Kobe Tourism Day” on October 3 and participated in the clean-up activities.



● Plant Visit

The Shikoku Office mainly conducts precious metal refining and dismantling of car catalyts. Upon public requests, we provide opportunities for plant visits and explanation about the facilities and treatment processes. We will make continued efforts to improve credibility through communication.



● Participation in Forest Protection Volunteer Activities

Employees who are interested in forest conservation activities took up the challenge of thinning work in a national forest. With the advice of instructors, they selected trees to be thinned and sawed and pulled down trees by pulling rope. As a result of thinning, sunlight could beam through the forest and vegetation could grow at the base of trees. By thinning a forest, soil is protected and the volume of rain permeating into the soil is enhanced, which improves the water source cultivation function. It was the first experience for our participants and they learned firsthand about the difficult but critical task of forest management.



Social Contributions Through Business Activities

We agree with the purpose and support the activities of the 8020 Promotion Foundation for the 8020 Campaign (a campaign to still have over 20 of one's own teeth upon reaching the age of 80). We also recycle the removed teeth crowns collected by dental clinics that agree with the purpose of the cooperating organization for reproducing precious metals such as gold and palladium. The net profits obtained from sales of these precious metals are made available as funds to assist the activities of various cooperating organizations.

<Major organizations that our company assists>

- The 8020 Promotion Foundation



- The Japan Cleft Palate Foundation, a Specified NPO

(Provides medical assistance to children with oral handicaps such as cleft lips and palates)



- Medecins Du Monde Japon, a Specified NPO

(Provides medical assistance to people suffering from wars and natural disasters)



Medical assistance by Medecins Du Monde

TOPICS 1

Support for the Great Eastern Japan Earthquake Victims

Asahi Holdings group contributed to the Japan Red Cross Society and the organizations concerned in the afflicted area to support rescue and restoration in the area stricken by the quake on March 11, 2011. In addition, we set a special hiring quota for new graduates etc., as permanent staff who were withdrawn job offers or who have difficulty in getting employed in the area.

TOPICS 2

Exhibiting at the World Dental Show

We Participated at the World Dental Show 2010 held at the Pacifico Yokohama in October. At our booth we provided information concerning our recycling technology and products in the area of dental materials to visitors from the dentistry world. By exhibiting at such specialized shows, we are promoting our company activities and disseminating the awareness of the importance of material recycling.



WITH OUR EMPLOYEES

Our aim is to create happy workplaces infused with a sense of motivation and solidarity that respect individuality and enable self-refinement through work under the management philosophy of “Respect for Human Dignity/Capability.”

We promote a variety of initiatives designed to elicit the strengths possessed by each individual employee to the greatest extent possible and apply this to work, and to enable them to tackle their work with a sense of challenge and job satisfaction.

Creating an Environment Where People Can Work with Peace of Mind

Work-Life Balance

Living one’s life by utilizing the abilities to full extent while striking a balance between challenging, rewarding work and a fulfilling personal life is not only important to employees, but to the company as well. There are a wide variety of important values in one’s personal life, such as family, health, sports, and hobbies, which vary depending on each individuals. Our company offers support which allows employees to strike a balance in their personal and working lives.

● Refresh Holiday

This is a system whereby employees can take three to five days of continuous holiday time every year beginning in their second year. This makes it possible to take nine days of continuous vacation time if weekends are included, which can be used for travel with family or hobbies.



● Managing Working Hours

Aiming for suitable workloads and working hours, we conduct personal interviews with employees and have created a system to manage actual working conditions with a view to the work-life balance of each and every employee. We also provide guidance individually on improving one’s working environment.

● Mental Healthcare

It is said that stress from work or daily-living related anxieties or worries is spreading in our modern society.

At Asahi Holdings, we believe that mental health is a vital key to our employees’ productivity and the improvement of their vitality, and work with industrial medical professionals with expertise on mental healthcare to provide individual consultations and preventive seminars. In addition, efforts are made toward comprehensive health management and seminars concerning better health through medical viewpoints are given whenever necessary.



Individual Consultaion



Disease Prevention Seminar

● **Efforts toward a Health Care System**

We provide employees over 45 years old, whose health risk increases, with “Complete Medical Checkups.” Depending on requests from employees, we support such medical checkups of a brain and PET examination. The consultation rate is 100%, including periodic health checkups of all employees (lifestyle disease prevention checkups, checkups for employees engaged in specific tasks, and general checkups) and both the Company and employees make every effort to promote health, prevention and early discovery of diseases.

● **Childcare Leave**

The Company supports the balance between birth, childcare and nursing care of family members and work. We support working patterns suited to the lifestyles of employees by shortening working hours specified in the childcare leave system.

● **Self-Assessment System**

Once a year, all employees fill in a declaration form the degree of exertion of abilities in work, achievement and atmosphere of the workplace and career plans, etc., and directly submit to the Human Resources Department. Human Resources Department, together with the officer in charge and superiors, encourages staff assignments, improvement in atmosphere of the workplace and the dignity of each employee based on the contents of a report.

● **Employees’ Consciousness Survey**

Every three years, the Company conducts a “Consciousness Survey” of all employees. This survey is conducted to objectively comprehend the degree of satisfaction of employees with the Company and used for further activation of organization and human resources.

● **Creation of an Environment enabling active roles overseas**

We create an environment enabling employees to actively engage in roles overseas, including language training for employees to be transferred overseas and those going on business trips overseas.



Chinese Seminar (Techno-Center)

● **Employment of Disabled Persons**

Employees with disabilities engage in the same types of work that physically unimpaired employees do at our workplaces.



Amagasaki Recycling Center

● **Supporting Company Club Activities**

The Asahi Holdings Group supports the Golden Fighters, the group’s American football club team. We hope you will continue to support and cheer for the team.



Communication between colleagues and with clients is enhanced through club activities such as baseball and futsal.



Fostering Human Resources

Basic Philosophy Regarding the Fostering of Human Resources

We strive to have professional human resources which value expertise within every rank and line of work within the company. We provide initiatives like our unique qualification scheme and internal education curriculum, as well as voluntary small group activities which are known as Asahi Small Group Activities (ASG Activities). Furthermore, we have seven courses of action (mindfulness of profits, CS, information, cooperation, CSR, growth, and risk) which adopts a results-oriented personnel system that fairly and impartially evaluates the degree to which each and every employee contributes to business performance. As such, we endeavor to foster human resources with a fighting spirit.

● Employee Training Program

Our company provides education suited to the employees' level of proficiency from the time they join the company (Entrance Training, Step-up Training, Power-up Training), as well as education and training for selective human resources by rank (Junior Leader Training, Manager Training, Leader Training). In addition to which we also

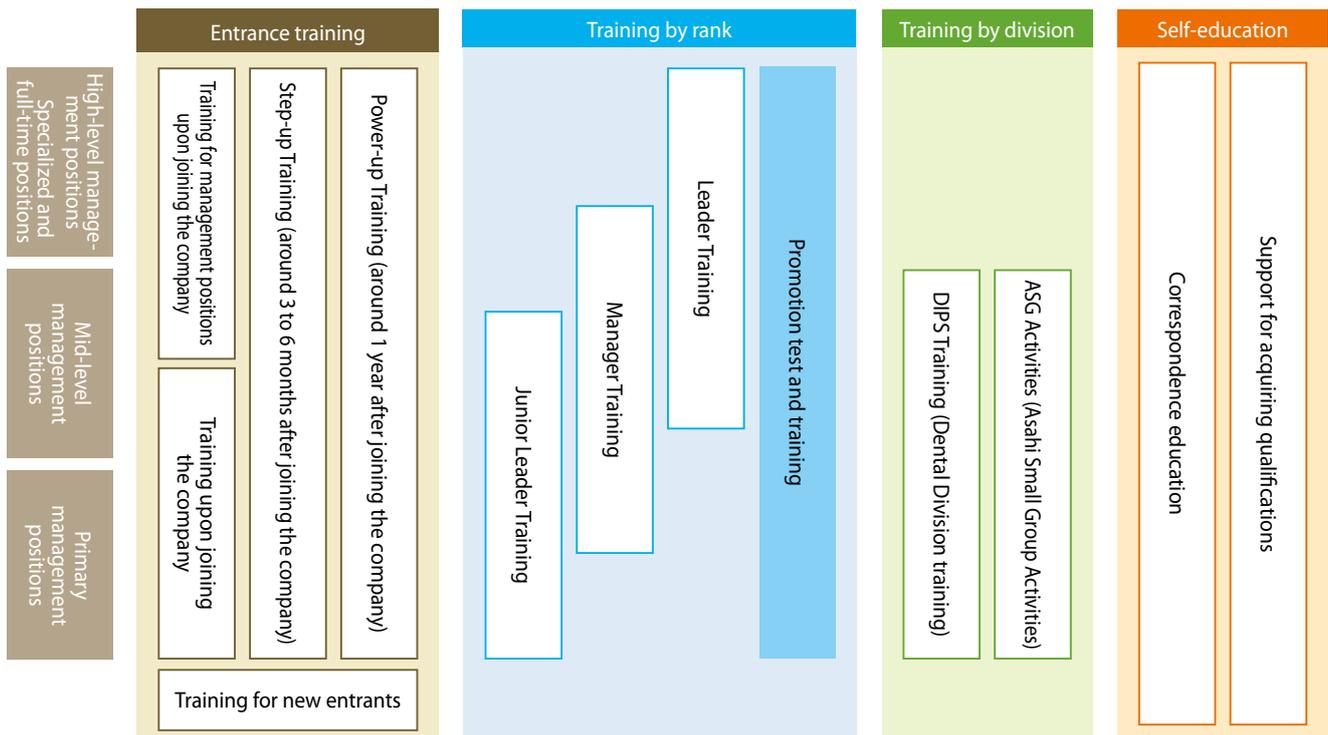
instill each individual with the practical knowledge needed by professional human resources through training by division and technical ability education. We have also established training programs which make it possible to nurture specialized capabilities.



Step-up Training



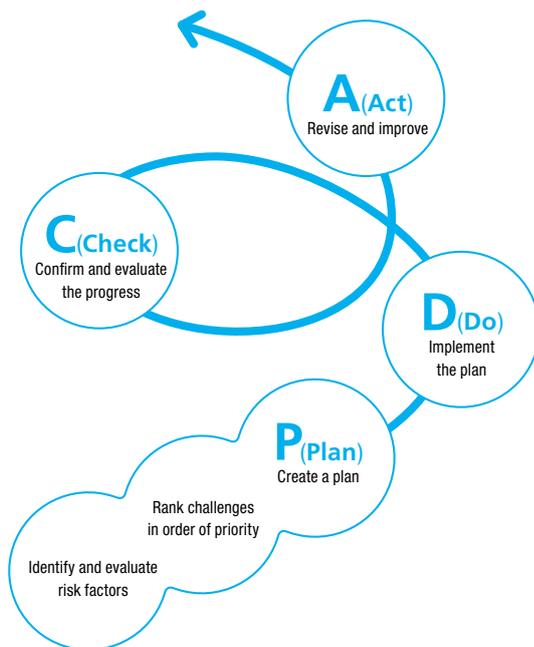
Power-up Training



Promoting Safety and Health Activities

Initiatives for OSHMS

It is essential to nip disasters in the bud by focusing on the innumerable risks latent in the workplace and reducing such risks in advance so as to reduce the number of disasters. Our company aims to improve the safety and health standards of our workplaces by incorporating the reasoning behind the Occupational Safety and Health Management System (OSHMS*) and reducing risks. Our OSHMS is based upon reducing workplace risks by repeatedly applying the PDCA Cycle. This is a sequential cycle which runs from “establishing a plan” based on assessments of factors contributing to risk and hazards (Plan) -> “implementing the plan” (Do) -> “evaluating the results of the plan” (Check) -> “revisions and improvements based on the evaluation” (Act).



*: Occupational Safety and Health Management System

Environmental Safety Education

Environmental safety education is conducted as part of the Human Resource Fostering Program in the employee training system described above, and teaches things like a frame of mind for safely conducting work and basic knowledge of hazardous substances. Furthermore, we also incorporate into this role play-type education which holds group discussions by envisioning specific emergency situations, such as how you should react if a fire were to break out during working hours. We also contrive of means to enable individuals to correctly understand the actions that should be taken at the actual work site.



Environmental safety education

In terms of on-site support, on-the-job training (OJT) is provided by specialized staff concerned with health and safety at our sales and plant sites. We strive to improve health and safety in workplace environments by means of safety instruction to workers and persons in charge.



Plant training

Responding to Emergencies

By way of safety measures at plants, our company seeks out risks regarding our business activities, decides on a "Safety Promotion Director" for each work site, and takes preventive measures. In addition, we have set in place a structure for promptly responding to any problems in the event that something should occur. Furthermore, as a means of responding within the company and outside the company when emergencies occur, we have completed the "Emergency Response and Management Manual." We have also distributed "Accident and Disaster Response Procedures," which contain essentials for responding to accidents and disasters when they initially occur, and have mandated that every employee must carry these with them at all times.

We set up the disaster headquarters led by our CEO of Asahi Holdings on the day of the Great Eastern Japan Earthquake in March, 2011. Then we confirmed all of the safety of our employees and their family members and offered support for our damaged production/sales sites to be restored.

Holding General Meetings of Employees

We hold general meetings of employees every year. At the general meetings of employees a number of different activities are held, including a message from CEO, presentations on the previous term's performance and priority issues for the current term from the various division directors, ASG presentations by selected teams, and discussions between top management and employees.



General meeting of employees

Safety Commendation Activities

Every year, we strive to enhance awareness of safety by holding activities to commend business sites and employees who have made a contribution to safety management at general meetings of employees.



Safety commendation

Creating Vital Workplaces Through Small Group Activities

We implement what we call Asahi Small Group Activities (ASG Activities) with voluntary participation from employees within the same workplace. Through these activities, participants use their creativity to work toward solving issues and problems within their workplace. Groups with outstanding efforts are awarded at the employee general assembly.

INTERVIEW After Participating in ASG Activities

Operation improvement activities from a new perspective which places family as the main theme and connects the feelings of employees about family with motivation for work, improvement in sales performance and safety management as, "What can I do for my family? What should I do to cherish the time spent with my family?" were valued and the Hiroshima Sales Office

received the ASG Activities Highest Award for 2010. In particular, it was a good opportunity for children to understand their parents' workplace in the sales office visits by family members. We won't forget that we have families behind us and make efforts to continue to achieve zero occupational accidents, zero car accidents and traffic violations, and performance targets.



Kenji Inoue
ASG Activities Group Leader
Hiroshima Sales Office

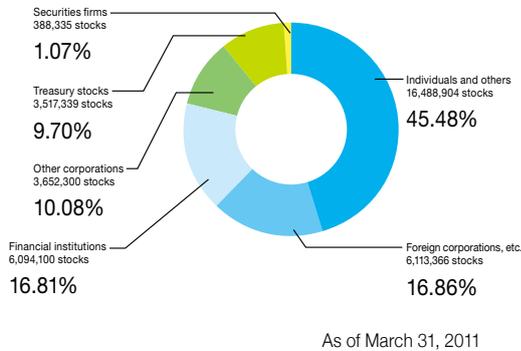
WITH OUR SHAREHOLDERS AND INVESTORS

We are proactively promoting growth strategy and striving to improve corporate value and provide stabilized returns to our shareholders through business development.

Shareholder Composition

The total number of our shareholders as of the end of March 2011 was 10,563. When it comes to the stock distribution status by holder, individuals and others hold 45.48%, foreign corporations and others hold 16.86%, financial institutions hold 16.81%, other corporations hold 10.08%, treasury stocks hold 9.70%, and securities firms account for 1.07%.

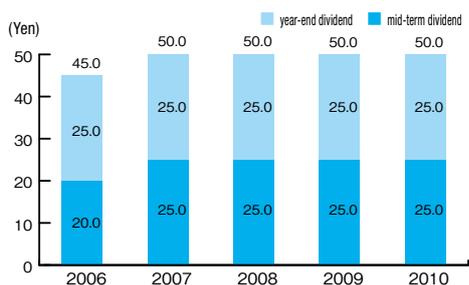
Stock Distribution Status by Holder



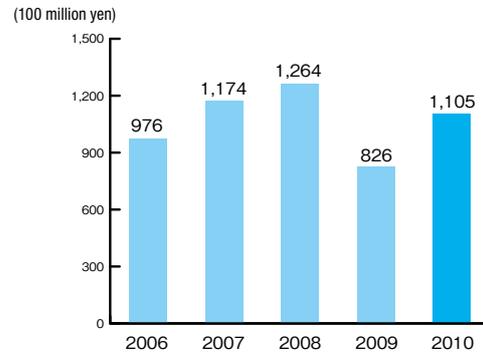
Basic Philosophy on Shareholder Returns

Our basic philosophy with regard to the sharing of profits is to “measure up to the expectations of all of our shareholders through dividends and the like by striving to raise our corporate value through maintaining a stable earning capacity and further growth.” At the same time, we also believe that “it is important to aim for ample retained earnings in order to provide for things like investment to growth sectors and new business development.” As such, we have adopted Dividends on Equity (DOE) as indicators for returns to shareholders, which is a multiple with Return on Equity (ROE) by the dividend payout ratio. Based upon this fundamental policy, with regard to shareholder dividends we will make strategic business investments to strengthen and grow our earnings structure, while also striving to continue effectively utilizing shareholders’ equity.

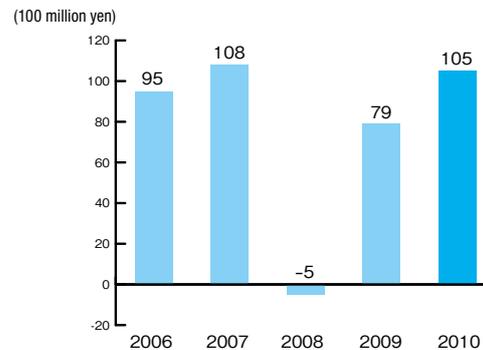
Transition of Dividend Per Share



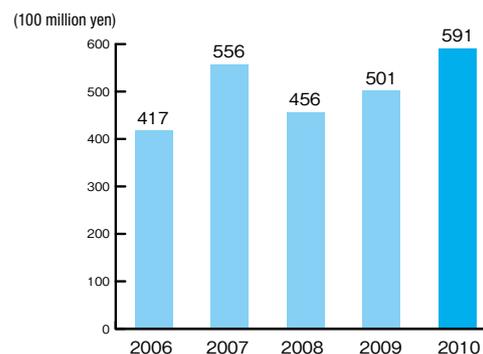
Sales



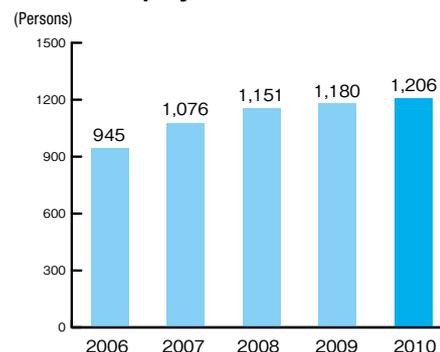
Ordinary Profit



Total Assets



Number of Employees



Reference

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40 Cover Design and Group Logo Mark

GROUP HISTORY

Effective utilization of resources and environmental protection — these are the themes that we have been consistently and invariably addressing since our foundation.

Stage 1

We commercialized the recycling of silver from photographic development processes at a time when public concern was not as focused on recycling and environmental issues as it is today. Additionally, we also newly entered the environmental protection business.

1952

Asahi Chemical Laboratory founded.

Started recovery of silver from photographic fixing solutions. The photography industry expanded significantly along with the rapid economic growth, and the demand for silver expanded in industries related to silver for photo-sensitive materials.

1964

Incorporated as a limited company.

1968

Kobe Plant constructed in Higashi-Nada-Ku, Kobe.

Started supply of silver to then Fuji Photo Film Co., Ltd.

1969

We took the lead to introduce the industry's first electrolytic silver recycling device which we developed, making it possible to recycle silver efficiently and with high purity.

1971

Enactment of the Waste Management and Public Cleansing Law.

Became mandatory to control the amount of waste discharged and treat it properly.

Contracted to join then Fuji Photo Film's photo treatment and environmental protection program.

1973

Industrial waste disposal license obtained from Kobe City authorities.

First in Japan to receive a license to treat toxic effluent related to photography. The number of employees was only around 20 people.

1974

Fukuoka Office opened, thereafter followed by offices and plants throughout the country.

1975

PLATA, small electrolytic silver recovery equipment, entered production.

1978

Head Office building completed in Higashi-Nada-Ku, Kobe.

Registration of environmental measurement certification office

1981

Started objective management and internal proposal system.

Announced practical realization of the digital camera.

Stage 2

We responded to changes in the market through technical innovations while promoting the diversification of our precious metal recycling business.

1982

Entered the precious metal recycling business from the dental-related business.

Determined the diversification of precious metal recycling business foreseeing the reduction of the photo effluent treatment market.

1986

Started recycling precious metals from electronic components and the jewelry industry.

1988

Started manufacturing and sales of chemicals for plating.

1992

Obtained specially controlled industrial waste disposal license.

1993

Establishment of the Basic Environmental Law which forms the backbone of Japan's environmental policy.

Stage 3

Opened overseas bases for the first time in order to meet the needs for precious metal scrap collection which arose in local regions in the wake of the overseas business expansion of our clients in Japan, and became listed on the stock market.

1994

Asahi G&S Sdn. Bhd. established in Malaysia.

1997

Five subsidiaries and affiliates merged and changed their name to become Asahi Pretec Corporation.

1998

Headquarters moved to Sannomiya, Kobe.

Techno-Center opened.

1999

Stock made available to public on over-the-counter market.

Acquisition of ISO9001 certification with Techno Center

2000

Acquisition of ISO14001 certification with Techno Center.

Listed on the 2nd Section of the Tokyo Stock Exchange.

Stage 4

Promoted an expansion of the items dealt with and enlarged our service provision area through M&A in order to meet the increasingly diverse needs of our customers concerning waste treatment.

2001

Acquired Sansho Co., Ltd., Daimon Co., Ltd., and Eco-Material Co., Ltd.

2002

Promoted to the 1st Section of the Tokyo Stock Exchange.

The 50th Anniversary

2003

Shanghai Asahi Pretec Co., Ltd., established in China.

2004

Acquired Nihon Chemitech Co., Ltd.

2005

Acquired Shioiri Kenzai Co., Ltd.

Daimon Co., Ltd. merged to Nihon Chemitech Co., Ltd.

2006

Acquired Iyotec Co., Ltd.

Acquired Nishiki Kosan Co., Ltd.

Eco-Material Co., Ltd. merged to Nihon Chemitech Co., Ltd.

Established Asahi Pretec Korea Co., Ltd. in Korea.

2007

Established the Tokyo Headquarters in Marunouchi, Chiyoda-ku, Tokyo.

Merged with Nishiki Kosan Co., Ltd.

Acquired Taiyo Chemical Co., Ltd.

Acquired part of the environmental business from Sanix Incorporated, established Kitakyushu Office.

2008

Established Japan Waste Corporation.

Acquired Fuji Rozai Co., Ltd.

Stage 5

Carrying on with challenges in aspiring to be a leading company in the eco-business that contributes to society through its businesses.

2009

Asahi Holdings, Inc. newly listed.

Conversion to a holding company.

Business commencement of JW Glass Recycling

2010

Established a joint-venture in China, Jiangmen Asahi Pretec Kanfort Environmental Management.

Acquired Ecomax Incorporated.

Yokohama Office of Japan Waste Corporation opened.

ASAHI HOLDINGS GROUP COMPANIES

Asahi Pretec Corporation

(Head Offices: Kobe city, Hyogo prefecture / Chiyoda Ward, Tokyo)

Precious Metals Recycling

Collect, refine, recycle precious and rare metals used in a variety of areas such as electronics, flat panel displays, catalysts, dentistry, jewelry, information device, photography and so forth.

Environmental Protection

Waste treatment and other environmental protection efforts.

<Overseas Bases>

● Asahi G&S Sdn. Bhd. (Malaysia)

Precious Metals Recycling

Collect precious metals from electronic parts and local jewelry manufacturers and recycle them at the local plant.

● Shanghai Asahi Pretec Co., Ltd.

Precious Metals Recycling

Collect precious metals from mainly Japanese IT manufacturers established in China and recycle them at the local plant.

● Jiangmen Asahi Pretec Kanfort Environmental Management Co.,Ltd.

Precious Metals Recycling

Collect precious metals from areas such as catalysts and recycle them at the local plant scheduled upon joint venture with Kanfort Industrial (Jiangmen) Precious Metals Co., Ltd.

● Asahi Pretec Korea Co., Ltd.

Precious Metals Recycling

Collect and recycle precious metals from a wide range of areas including the electronics industry and dentistry, etc.

Japan Waste Corporation

(Head Offices: Kobe city, Hyogo prefecture / Chiyoda Ward, Tokyo)

Environmental Protection

1. Transform waste oil into fuel.
2. Transform sludge ,etc., into cement materials.
3. Transform waste wood from construction materials into fuel for biomass power generation.
4. Efficiently separate and treat by crushing such industrial waste such as waste plastics from industrial sites.
5. Clean and treat hazardous waste deposited on semiconductor manufacturing devices and various laboratory facilities.
Conduct extensive industrial waste treatment and other environmental protection business, integrated with affiliated companies under control of Japan Waste.

<Subsidiaries>

● Nihon Chemitec Co., Ltd.

(Head Office : Kawaguchi City, Saitama Prefecture)

Environmental Protection

1. Detoxify industrial wastes from manufacturers of semiconductors, electronic components, etc., by neutralization and biotreatment.
2. Biotreat, dewater and reduce volume of organic waste liquids and sludge from food discharged from various food manufacturers and restaurants. In addition, produce compost from organic waste.

● JW Glass Recycling Co., Ltd.

(Head Office : Koto Ward, Tokyo)

Environmental Protection

Recycle sheet glass and glass bottles.

● Fuji Rozai Co., Ltd. (Head Office : Ota Ward, Tokyo)

Furnace Repair

Demolish and repair periodically glass manufacturing furnaces, waste incinerators, etc.

Environmental Protection

Collect, transport, treat intermediately and recycle fire-proof bricks, etc.

● Ecomax Co., Ltd.

(Head Office: Samukawamachi, Kanagawa Prefecture)

Environmental Protection

Conduct concrete solidification treatment of combustion residue, dust and sludge, etc., produced by incineration treatment facilities, etc.

● Sansho Co., Ltd.

(Head Office: Yokohama City, Kanagawa Prefecture)

Environmental Protection

Collect and transport industrial waste and industrial waste subject to special control.

● Shioiri Kenzai Co., Ltd.

(Head Office : Nagano City, Nagano Prefecture)

Constructions

Contract engineering work on rivers,roads,bridges and tunnels, etc., water and sewage works and building dismantling.

Environmental Protection

Recycle specific construction waste materials like concrete blocks, metal scraps, construction waste wood, waste soil from digging, etc.

● Iyotec Co., Ltd.

(Akashi City, Hyogo Prefecture)

Workers Dispatch Business/Contracting Business

Dispatch personnel, introduce human resources to manufacturers and contracts for manufacturing business.

● Taiyo Chemical Co., Ltd.

(Head Office : Kagoshima city, Kagoshima prefecture)

Environmental Protection

1. Incinerate and neutralize waste oil and liquids discharged from electronics components and photography industries.
2. Incinerate infectious medical wastes from hospitals.



ASAHI HOLDINGS

Cover Design and Group Logo Mark

The group's logo uses a spiral shape as a motif to signify our corporate stance in seeking "environmental protection through recycling", a feature of our business, and also means continuity and growth. The arrowheads stretching upward and downward symbolize our being an advanced and cutting-edge company. The three colors of blue, red and green each respectively signifies "clean water and sky", "the energy of people doing activities" and "beautiful nature and forests".

This front and back of this report cover is based on this group logo.

Note of Caution Concerning Our Views on the Future

This report not only includes facts on the past and present of the Asahi Holdings Group, but also contains statements pertaining to future reappraisals of items like future plans and strategies. These future reappraisals inherently contain risks and uncertainties, and in reality results which differ vastly from these statements may potentially arise owing to various factors. We ask for the reader's understanding with regard to this point.

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■ Ink

This report was printed with ink which does not contain volatile organic compounds (VOC).

■ Printing

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